

| Cleaning

Sticky Problem Solved:

The challenge

To remove all the chewing gum and general grime from approx 25,000sqm of pavement throughout the busy town centres of Bournemouth and Boscombe. The work was to be completed within 10 weeks with minimum disruption to local businesses and the public.

What did we do

We scheduled dedicated teams to the project who worked night and day shifts as necessary. We utilised the Miraclean Steam System to minimise noise and water usage which enabled us to work close to shop fronts and public traffic. We organised a mail shot to businesses that may be affected by the work to ensure that they were kept informed and worked alongside the council on a publicity day to raise awareness. This included interviews alongside the Deputy Mayor with members of the local press and radio.

The outcome

The project was completed to a very high standard and on time, resulting in high praise from the council, members of the public, the Deputy Mayor and supporting Town Councillors.



“After a very competitive tendering process Community Clean was selected to take on the task of chewing gum removal and deep cleansing of the flooring in the town centres of Bournemouth and Boscombe, covering approx 25,000sqm.

I was extremely impressed with the standard of workmanship achieved by the dedicated Community Clean team. The scheduling of the work was well considered and flexible to suit the heavy public traffic areas within the town centres. They also assisted us with a successful joint publicity day and mail shot drop to help raise awareness on the project whilst also keeping the local businesses informed.

The work was undertaken as part of the ‘Keep our Bournemouth Clean’ initiative and has made an enormous impact on the cleanliness and appeal of the areas involved. Community Clean have now made recommendations for specialist protective coatings for the heavy traffic areas to help maintain these high standards.

The council is very pleased to be associated with Community Clean and I look forward to working with them again in the near future.”

Rick Davies,
Operations & Refuse Manager – Bournemouth Contract Services

